

# Why Attend

## Top Reasons For Enterprise Developers and Architects To Attend the BlackBerry Developer Summit Europe

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### DEVELOP FEATURE-RICH MOBILITY SOLUTIONS

The expanded BlackBerry development platform augments the world class mobility capabilities of BlackBerry Dynamics for building secure apps, by adding tools for BlackBerry Unified Endpoint Manager (UEM), BlackBerry Workspaces, BlackBerry Enterprise Identity, BlackBerry 2FA, BBM Enterprise SDK and BlackBerry Analytics. This collection of tools offers opportunities for developers to expand their scope, focus on driving business value and enhancing the end user experience by developing feature-rich mobility solutions.

### HANDS ON EARLY RELEASES

Get an exclusive first look at BlackBerry's upcoming releases including an early look at BlackBerry's recently released BBM® Enterprise SDK, the next generation of Secure Communications SDK. This exciting new offering will enable developers to embed secure messaging into their own apps.

### NETWORK AND COLLABORATE

Share your project with top architects and engineers of BlackBerry's development platform. You will also have a chance to collaborate with your peers to explore ideas and discuss solutions to common challenges.

### STEP-BY-STEP BEGINNER AND ADVANCED TRAINING TO CREATE SECURE ENTERPRISE APPLICATIONS

Whether you're new to the BlackBerry platform or experienced, we have content tailored to your needs. Participate in hands-on training on the BlackBerry Dynamics SDK with iOS® or Android™ and learn more about the Cordova™ and Xamarin™ development frameworks.