

# WATCH YOUR BUSINESS GROW



FOR SMALL AND MEDIUM  
SIZED BUSINESSES

 **BlackBerry**

# ITS NOT JUST A SMARTPHONE ITS AN EXTRA HOUR EVERY DAY

To succeed in today's economic climate, small and medium sized businesses have to be more resourceful, more flexible, and more responsive. BlackBerry® smartphones can help. They can help you gain valuable minutes in every day that could make the difference between success and failure. The difference between meeting important deadlines and missing them, or winning vital new contracts or losing them. That's where a BlackBerry® solution comes in. BlackBerry solutions help you make better use of your time.

## MAKE THE MOST OF EVERY MINUTE

In business every minute is crucial. And, when every second counts, BlackBerry solutions can make them count for more. Studies show that on average, BlackBerry users can put an extra 60 minutes\* of downtime to more profitable use every day. Freeing up time in the rest of their day to achieve more – in their professional and private lives.

## STAY ON THE JOB WHEN YOU'RE ON THE MOVE

A BlackBerry smartphone can help you stay on top of the job - wherever you are. You can have a constant secure link with your colleagues, your clients and your company's data base. You can pick up emails, check your calendar, make calls, browse the internet, use web-based applications and respond more quickly and efficiently to your client needs.

## KEEP THINGS SIMPLE. WATCH YOUR BUSINESS GROW

You can set up and start using a BlackBerry smartphone in minutes. It doesn't take an IT expert and you don't need an IT infrastructure to get started. You don't have to be big, you can start small, BlackBerry solutions are flexible and will grow with your business. Alternatively, if you already have an email server such as Microsoft® Exchange or IBM® Lotus® Domino®, you can add BlackBerry® Professional Software onto your existing infrastructure, which will support up to 30 mobile users and provide enterprise-level capability.

As over 14 million users worldwide have already discovered. It's a technology investment that will make things happen for your business and your life.

More information: [www.blackberry.com/uk/grow](http://www.blackberry.com/uk/grow)

\* Ipsos-Reid Analysis on BlackBerry Deployment ROI Study, 2007.

BLACKBERRY SMARTPHONES  
DO THE IMPOSSIBLE EVERY DAY

## BENEFITS

### FIND MORE TIME

### STAY COMPETITIVE

### DO MORE ON THE MOVE

### BE MORE RESPONSIVE

### GET MORE RETURN ON YOUR INVESTMENT

### FOCUS ON PRIORITIES

### GROWS WITH YOU

 **BlackBerry®**