

THE FRENCH MINISTRY OF FINANCE AND INDUSTRY ADOPTS THE BLACKBERRY SOLUTION FOR SECURE COMMUNICATIONS



THE CHALLENGE

Secure mobile communication is paramount to The French Ministry of Finance and Industry. Government officials frequently travel abroad for meetings and demand a mobile solution that enables them to confidently access and send information on the move. "These people formulate France's economic and financial policy," says Christophe Alviset, Deputy Director of IT, at The French Ministry of Finance and Industry. "So it is understandable that their exchanges have to remain strictly confidential."

The French Ministry of Finance and Industry also needed to select one mobile solution that met its organisational needs, so as to avoid staff adopting a range of solutions that could potentially lead to security breaches and involve complex administration for the IT staff. "If we had not provided a mobile solution, our staff would have found their own and we would have lost all control," Christophe Alviset concludes.

THE SOLUTION

After conducting a market assessment, The French Ministry of Finance and Industry deployed the BlackBerry® solution to its central government officials. Mobile phones had been suggested but were considered too intrusive and do not provide the same degree of freedom or security, as a BlackBerry® smartphone. "Taking a call in a meeting bothers everyone, whereas reading an email is much more discrete," says Christophe Alviset. The BlackBerry solution also met the strict security and privacy requirements of The French Ministry of Finance and Industry, as it is accredited by the Common Criteria Certification, offering users secure and robust access to information on the move. "Unlike its competitors, who impose building block systems, the BlackBerry solution offers a turnkey solution with built-in security," says Christophe Alviset.

THE BENEFITS

Since the BlackBerry solution was rolled-out by The French Ministry of Finance and Industry, Christophe Alviset has not looked back. Staff have found the BlackBerry smartphones so simple to use that they require little training and become immediate fans.

Staff efficiency and reactivity out of the office has significantly increased. BlackBerry smartphones have enabled government officials to quickly share important information and by copying-in several people, they are able to send sensitive information in a secure environment, whether they are on-the-go or abroad in a meeting.

BENEFITS

**SIMPLE AND QUICK
TO MANAGE AND
ADMINISTER**

**INCREASES
GOVERNMENT STAFF
EFFICIENCY AND
REACTIVITY**

**CONFIDENCE IN
SHARING INFORMATION
REMOTELY IN A SECURE
ENVIRONMENT**

**LITTLE TRAINING
NEEDED BEFORE USING
THE BLACKBERRY
SMARTPHONES**

"Unlike its competitors, who impose building block systems, the BlackBerry solution offers a turnkey solution with built-in security."

"It takes us less than 10 minutes to create a user and the platform is very simple to run. In other words, we have practically no administrative costs, so the return on investment is very rapid."

Christophe Alviset, Deputy Director of IT at The French Ministry of Finance and Industry

From an IT management perspective, the simplicity of the BlackBerry solution to administer and support has surprised everyone. "It takes us less than 10 minutes to create a new user and we have practically no administrative costs! In other words, return on investment is very rapid," says Christophe Alviset.

The French Ministry of Finance and Industry has also noticed that since deploying BlackBerry smartphones staff members have requested fewer laptops, preferring to use their BlackBerry smartphones for all their mobile office requirements. "A laptop is always much harder to manage in terms of security and administration. So what could be better?" concludes Christophe Alviset.

For further information: www.blackberry.com/go/success

BLACKBERRY CASE STUDY
THE FRENCH MINISTRY OF FINANCE AND INDUSTRY

